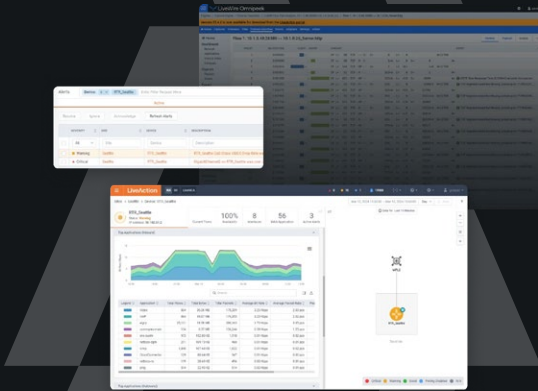


High-Performance Networking for a High-Performance World



The Challenge

Maintaining high network availability and performance is crucial for retail stores due to the nature of their operations. Retailers rely heavily on uninterrupted network services to process transactions, manage inventory, support online orders, and operate in-store systems. Any network downtime can lead to significant financial losses, disrupt customer services, and harm the retailer's reputation.

Uninterrupted network services are critical for maintaining a seamless user experience, both online and in-store. This reliability helps retailers provide a superior shopping experience, which can drive customer loyalty and increase sales.

Did you know...

- **75%** of IT teams struggle to optimize and maintain their growing network
- **4 or 5:** the number of network monitoring tools used by enterprise companies
- **2 of 3:** IT managers say they fall-short when managing network visibility due to a lack of time and expertise

The Solution

LiveAction's Network Intelligence Platform transforms complex data into actionable insights, providing organizations with a comprehensive view of their network. Customers can rapidly take action to resolve network issues at scale increase employee productivity and reduce business risk.

Key Benefits

+ Improve Network Visibility

Get full visibility into network and application performance across multi-vendor, multi-domain and multi-hybrid cloud networked environments.

+ Accelerate Mean Time to Repair Network Issues

Proactively identify, troubleshoot, and quickly resolve network and application performance issues regardless of where they occur to speed time to repair, avoid costly downtime, and meet business needs.

+ Drive Increased Customer Experience and Satisfaction

Efficient network performance ensures quick and secure transactions, both in-store and online, fostering customer trust and satisfaction.

+ Enhanced Voice and Video Quality

Ensure clear communication for your VoIP and video conferencing applications, essential for seamless communication between headquarters, stores, supply chain partners and customer support interactions.

Make Your Network Your Competitive Advantage



Network Performance Monitoring



Packet Capture & Forensics



Powering seamless transactions, network visibility and customer experience, online and in-store.

Flow | API | SNMP | Cloud

Rapid response and investigations into network performance & security issues for your retail operations.

Network Packets

Use Cases



Support uninterrupted network services to process transactions, manage inventory, support online orders, and operate in-store systems.



Ensures quick and secure transactions, fostering customer satisfaction



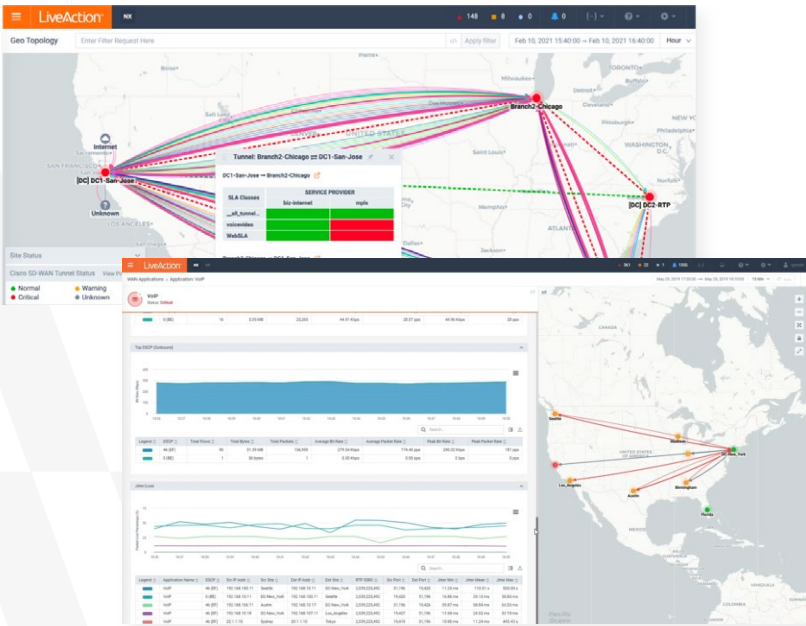
Rapidly detect and resolve network and security issues to prevent financial loss and maintain customer trust.



In-depth forensic analysis capabilities to investigate and understand the root cause of incidents quickly.



Unlock superior performance for your VoIP and video conferencing applications, essential for seamless communication between headquarters, stores, supply chain partners and customer support interactions.



LiveAction provides dual visibility using both NetFlow and AVC."

– *Fortune 500 Retail Company*

"LiveAction has the widest range of functionality and the best methods of storage and visualization of any of the tools out there."

– *The Total Economic Impact™ of LiveAction LiveNX and LiveWire – Forrester 2023*

"[The organization was] looking to upgrade the circuit for \$80,000 to \$100,000 a year until we used LiveAction to determine that was not the problem."

– *The Total Economic Impact™ of LiveAction LiveNX and LiveWire – Forrester 2023*

LiveAction

© Copyright 2024 - LiveAction.
All Rights Reserved.

901 Campisi Way, Suite 222
Campbell, CA 95008
USA +1 (888) 881-1116

LiveAction provides unmatched visibility into network and application performance from a single pane of glass. This gives enterprises confidence that the network is meeting business objectives, offers IT administrators full visibility for better decision-making, and reduces the overall cost of operations. By unifying and simplifying the collection, correlation and presentation of network and application data, LiveAction empowers network and security professionals to proactively and quickly identify, troubleshoot, and resolve issues across increasingly large and complex networks. To learn more and see how LiveAction delivers unmatched network visibility and security, visit www.liveaction.com or email sales@liveaction.com.

