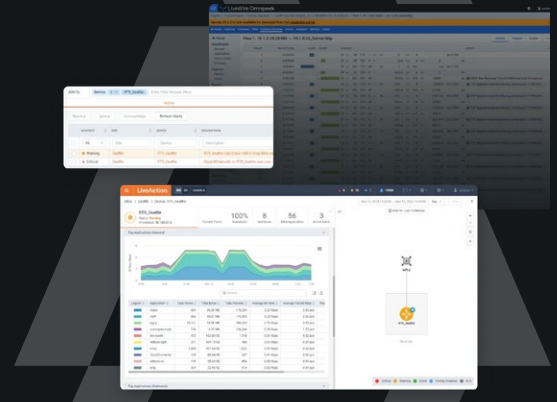


High-Performance Networking for a High-Performance World



The Challenge

Maintaining high network availability and performance is crucial for financial service organizations due to the nature of their operations. Banks for example, rely heavily on uninterrupted network services to process transactions, support online banking, and operate ATMs and in-branch systems. Any network downtime can lead to significant financial losses, disrupt customer services, and harm the bank's reputation.

Uninterrupted network services to process transactions, support online banking, and operate ATMs and in-branch systems is critical for maintaining a seamless user experience, fostering customer trust and satisfaction.

Did you know...

- **75%** of IT teams struggle to optimize and maintain their growing network
- **4 or 5:** the number of network monitoring tools used by enterprise companies
- **2 of 3:** IT managers say they fall-short when managing network visibility due to a lack of time and expertise

The Solution

LiveAction's Network Intelligence Platform transforms complex data into actionable insights, providing organizations with a comprehensive view of their network. Customers can rapidly take action to resolve network issues at scale increase employee productivity and reduce business risk.

Key Benefits

+ Improve Network Visibility

Get full visibility into network and application performance across multi-vendor, multi-domain and multi-hybrid cloud networked environments.

+ Accelerate Mean Time to Repair Network Issues

Proactively identify, troubleshoot, and quickly resolve network and application performance issues regardless of where they occur to speed time to repair, avoid costly downtime, and meet business needs.

+ Drive Increased Customer Experience and Satisfaction

Uninterrupted network services to process transactions, support online banking, and operate ATMs and in-branch systems is critical for maintaining a seamless user experience and customer satisfaction.

+ Enhanced Voice and Video Quality

Ensure clear communication for your VoIP and video conferencing applications, which is essential for seamless customer and inter-branch communication.

Make Your Network Your Competitive Advantage



Network Performance Monitoring



Powering seamless transactions, network visibility and customer experience.

Flow | API | SNMP | Cloud



Packet Capture & Forensics



Rapid response and investigations into network performance and security issues.

Network Packets

Use Cases



Support online banking, ATMs and in-branch systems.



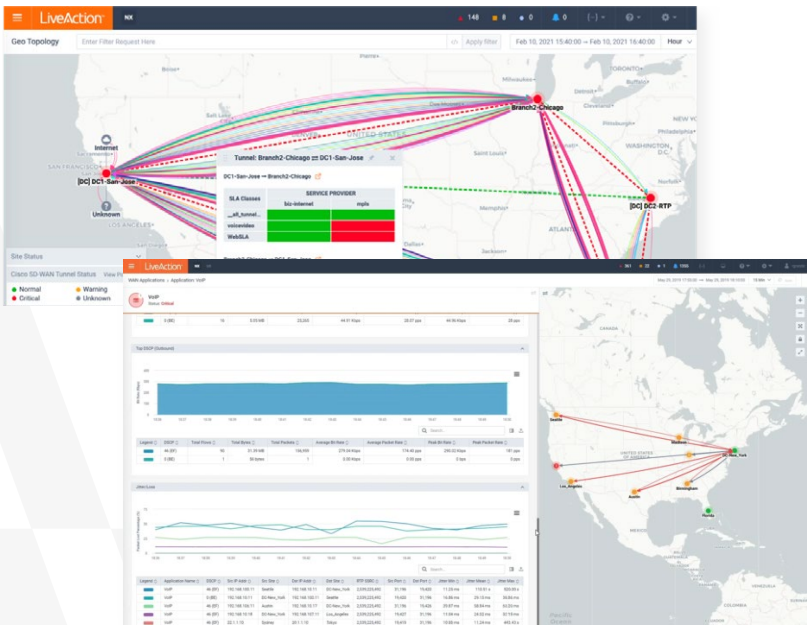
Rapidly detect & resolve network and security issues to prevent financial loss and maintain customer trust.



In-depth forensic analysis capabilities to investigate and understand the root cause of incidents quickly.



Unlock superior performance for your VoIP and video conferencing applications, essential for seamless customer and inter-branch communication.



"This helps us with greater data center visibility which is a major issue. Data center switches don't provide good NetFlow. LiveAction also provides ease of integration."

– *S&P 500 Banking Institution*

"LiveAction increased the visibility of our application consumption, leading to improved performance of critical applications and bandwidth consumption."

– *Small Banking Company*

"LiveAction has the widest range of functionality and the best methods of storage and visualization of any of the tools out there."

– *The Total Economic Impact™ of LiveAction LiveNX and LiveWire – Forrester 2023*

"[The organization was] looking to upgrade the circuit for \$80,000 to \$100,000 a year until we used LiveAction to determine that was not the problem."

– *The Total Economic Impact™ of LiveAction LiveNX and LiveWire – Forrester 2023*

LiveAction

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LiveAction provides unmatched visibility into network and application performance from a single pane of glass. This gives enterprises confidence that the network is meeting business objectives, offers IT administrators full visibility for better decision-making, and reduces the overall cost of operations. By unifying and simplifying the collection, correlation and presentation of network and application data, LiveAction empowers network and security professionals to proactively and quickly identify, troubleshoot, and resolve issues across increasingly large and complex networks. To learn more and see how LiveAction delivers unmatched network visibility and security, visit www.liveaction.com

