
















The Value of Cisco and LiveAction Partnership






Two Decades of Empowering Networks Globally with Unmatched Visibility and Support.

 Differentiate Your Sales	 Sell More SD-WAN	 Deliver Improved ROI	 Complements Cisco	 Trusted By Cisco	 Backed By Cisco
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Complementing Cisco AppDynamics, Thousand Eyes and Splunk

	What You Own	What You Don't Own
PRESENTATION 	<ul style="list-style-type: none"> Unified Security and Observability 	<ul style="list-style-type: none"> Unified Security and Observability 
APPLICATION 	<ul style="list-style-type: none"> APM RUM via Code Instrumentation 	<ul style="list-style-type: none"> Active Monitoring Synthetic Transactions Browser-based RUM 
NETWORK 	<ul style="list-style-type: none"> NDR (Secure Network Analytics) Network Performance Monitoring (NetFlow, Packet Capture, SNMP, API) 	<ul style="list-style-type: none"> Active Monitoring Synthetic Transactions 

Cisco Full Stack Observability With LiveAction

Monitoring Category		IT Management Domain
Presentation Layer		All (Dashboards, Reporting)
IT Service Management		All (Helpdesk, Ticketing, Service Mgmt)
APM		Internally Developed Apps & Services
Missing Visibility in a Post-Cloud World		Digital Experience ISP, DNS, CDN, DDoS, CASB Providers SaaS Providers SD-WAN Internet Transport Internet Routing
Cloud-Specific Mgmt (e.g. CloudWatch)		Cloud Infrastructure
IT Infrastructure Mgmt (SNMP)		
Network Perf Mgmt & Diagnostics (Flow/PCAP)		
Network Capacity Mgmt (Flow)		Internal Data Center & WAN Infrastructure
Log Mgmt		All

LiveAction provides a comprehensive solution for IT teams to gain network visibility throughout the enterprise, both on-premises and in the cloud for network performance management and capacity planning. This compliments Cisco's full stack observability architecture across Application Performance Monitoring (APM), Digital Experience Monitoring (DEM) and the network.

LiveAction Solutions

"LiveAction has the widest range of functionality and the best methods of storage and visualization of any of the tools out there."

- Network Engineer, Banking



See More.



Understand More.



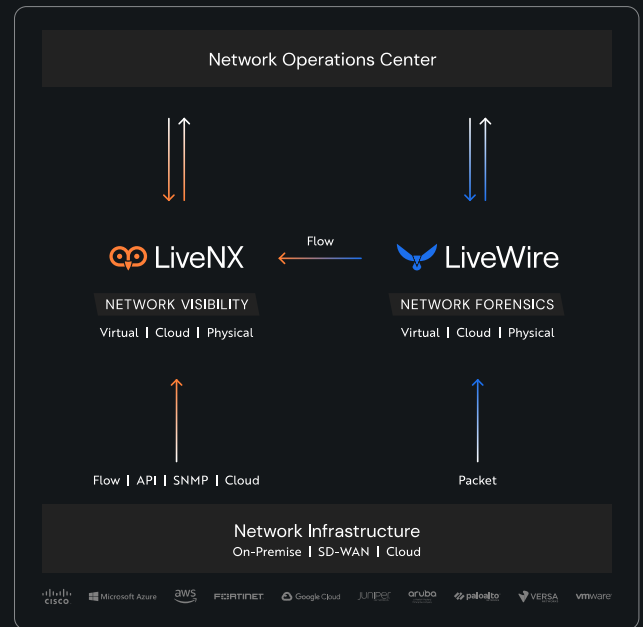
Act Better.

LiveNX

Powerful network performance management solution, that ingests various telemetry sources, to effectively manage legacy and modern infrastructure.

LiveWire

Highly scalable network packet capture capabilities that provide network professionals with rich insights to make intelligent and corrective actions.



LiveNX Solution

Network Performance Management Solution

- **Intuitive** - Powerful user interface
- **Actionable** - Delivers rich network insights
- **Proven** - Used by 2000 companies globally
- **Integrations** - SD-WAN, cloud, physical
- **Multi-Vendor** - Single, end-to-end abstracted view of entire network with vendors like Cisco, Fortinet, AWS, Google, Azure and more.
- On Cisco Global Price List

LiveNX

NETWORK VISIBILITY
Virtual | Cloud | Physical



LiveWire Solution

Packet Capture Solutions for Hardware and Software

- **Value** - 4x performance with less rack space and lower cost of ownership than traditional vendors
- **Performance** - 100 Gi line rate support
- **Insights** - Root cause analysis
- **Capacity** - Massive storage to retain packets
- **Density** - Smaller data center footprint
- **Usability** - Ease of use by the NOC
- Certification on UCS Chassis*
- 300% comparative effective storage improvement**

LiveWire

NETWORK FORENSICS
Virtual | Cloud | Physical



*Certified by LiveAction

**Effective packet storage of 3:1 ratio for smart compression and truncation of encrypted packet data

30-Day Trial

LiveNX | LiveWire

www.liveaction.com

Experience LiveAction Solutions

See The Value

Cisco can easily offer their prospects and customers access to the LiveWire and LiveNX solutions, gaining hands-on experience by downloading the software and installing it on virtual machines.

Please contact your local LiveAction Cisco sales representative or partners@liveaction.com for a guided trial experience.