The Value of Cisco and LiveAction Partnership

Two Decades of Empowering Networks Globally with Unmatched Visibility and Support.

| Differentiate Your Sales | Sell More SD-WAN | Deliver Improved ROI | Complements Cisco | Trusted By Cisco | Backed By Cisco |
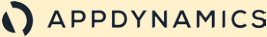
Complementing Cisco AppDynamics and Thousand Eyes

	What You Own	What You Don't Own
APPLICATION	• APM • RUM via Code Instrumentation APPDYNAMICS part of Cisco	• Active Monitoring • Synthetic Transactions • Browser-based RUM ThousandEyes
NETWORK	• NPM (NetFlow, Packet Capture, SNMP) • Monitoring API LiveAction	• Active Monitoring • Synthetic Transactions ThousandEyes

Cisco Full Stack Observability With LiveAction

Monitoring Category		IT Management Domain
Presentation Layer		All (Dashboards, Reporting)
IT Service Management		All (Helpdesk, Ticketing, Service Mgmt)
APM	APPDYNAMICS	Internally Developed Apps & Services
Missing Visibility in a Post-Cloud World	ThousandEyes	Digital Experience ISP, DNS, CDN, DDoS, CASB Providers SaaS Providers SD-WAN Internet Transport Internet Routing
Cloud-Specific Mgmt (e.g. CloudWatch)		
IT Infrastructure Mgmt (SNMP)		
Network Perf Mgmt & Diagnostics (Flow/PCAP)		Cloud Infrastructure
Network Capacity Mgmt (Flow)	LiveAction	Internal Data Center & WAN Infrastructure
Log Mgmt		All

LiveAction provides a comprehensive solution for IT teams to gain network visibility throughout the enterprise, both on-premises and in the cloud for network performance management and capacity planning. This compliments Cisco's full stack observability architecture across Application Performance Monitoring (APM), Digital Experience Monitoring (DEM) and the network.

LiveAction Solutions
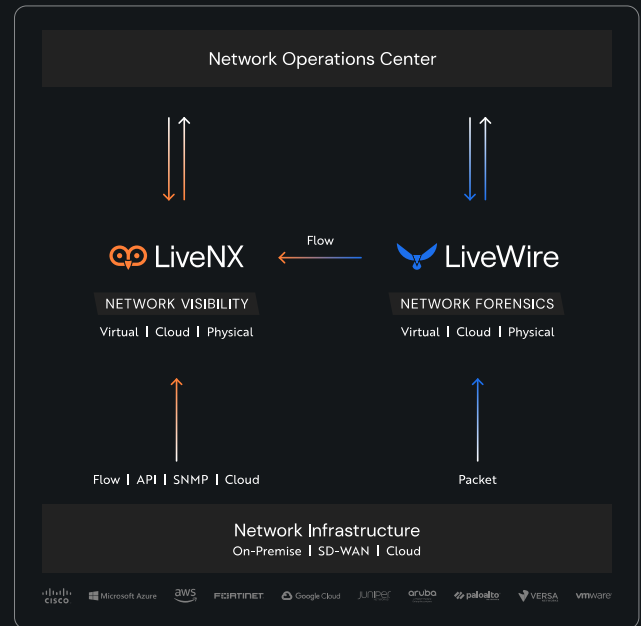
See More.   **Understand More.**   **Act Better.**

LiveNX

Powerful network performance management solution, that ingests various telemetry sources, to effectively manage legacy and modern infrastructure.

LiveWire

Highly scalable network packet capture capabilities that provide network professionals with rich insights to make intelligent and corrective actions.

Network Operations Center

LiveNX — Flow — LiveWire

NETWORK VISIBILITY
Virtual | Cloud | Physical

NETWORK FORENSICS
Virtual | Cloud | Physical

Flow | API | SNMP | Cloud

Packet

Network Infrastructure
On-Premise | SD-WAN | Cloud

CISCO | Microsoft Azure | aws | FORTINET | Google Cloud | Juniper | aruba | paloalto | VERSA | vmware


LiveNX Solution

Network Performance Management Solution

- **Intuitive** - Powerful user interface
- **Actionable** - Delivers rich network insights
- **Proven** - Used by 2000 companies globally
- **Integrations** - SD-WAN, cloud, physical
- **Multi-Vendor** - Single, end-to-end abstracted view of entire network with vendors like Cisco, Fortinet, AWS, Google, Azure and more.

LiveNX
NETWORK VISIBILITY
Virtual | Cloud | Physical

Flow | API | SNMP | Cloud
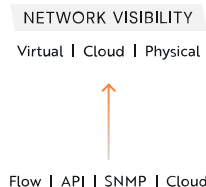
LiveWire Solution

Packet Capture Solutions for Hardware and Software

- **Value** - 4x performance with less rack space and lower cost of ownership than traditional vendors
- **Performance** - 100 Gi line rate support
- **Insights** - Root cause analysis
- **Capacity** - Massive storage to retain packets
- **Density** - Smaller data center footprint
- **Usability** - Ease of use by the NOC

LiveWire
NETWORK FORENSICS
Virtual | Cloud | Physical

Packet
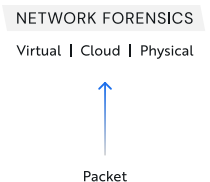
30-Day Trial

LiveNX | LiveWire

www.liveaction.com

Experience LiveAction Solutions
See The Value

Cisco can easily offer their prospects and customers access to the LiveWire and LiveNX solutions, gaining hands-on experience by downloading the software and installing it on virtual machines.

Please contact your local LiveAction Cisco sales representative or partners@liveaction.com for a guided trial experience.