

# Media & Entertainment Company Chooses LiveAction for Network Forensics

## Introduction

This case study of a medium enterprise media & entertainment company is based on an August 2021 survey of LiveAction customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“OmniPeek and LiveCapture are the backbone of our Network Forensics function.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select LiveAction:

- Faced the following challenges:
  - Detailed, root-cause analysis with drill-down from flow to packet analysis
  - Voice and video monitoring
  - Network Forensics

## Use Case

The key features and functionalities of LiveAction that the surveyed company uses:

- Top purchasing drivers:
  - Renewal of NPM tools

## Results

The surveyed company achieved the following results with LiveAction:

- Top benefits realized with LiveAction:
  - Faster mean time to repair
  - Increased network visibility for better decisions
  - Improved security and root cause analysis
- Realized a return on investment in 7-12 months.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

### About LiveAction

LiveAction provides end-to-end visibility of network and application performance from a single pane of glass. We provide enterprises with confidence that the network is meeting business objectives, full network visibility for better decisions, and reduced cost to operate the network.

**Learn More:**

[LiveAction](#)