

LIVEACTION CASE STUDY

# Global 500 Professional Services Company Achieves Better Decision Making with LiveAction

#### Introduction

This case study of a Global 500 professional services company is based on an October 2021 survey of LiveAction customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"LiveAction allows additional visibility into application level traffic we didn't have before and therefore better decision making capability."

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select LiveAction:

- Faced the following challenges:
  - End-to-end network and application performance visibility
  - Detailed, root-cause analysis with drill-down from flow to packet analysis
  - SD-WAN lifecycle monitoring
  - Voice and video monitoring
  - Capacity planning

### **Use Case**

The key features and functionalities of LiveAction that the surveyed company uses:

- Top purchasing drivers:
  - Enhanced visibility
  - Data center modernization
  - Public cloud (laaS) adoption/migration

## Results

The surveyed company achieved the following results with LiveAction:

- Top benefits realized with LiveAction:
  - Increased network visibility for better decisions
  - Improved performance reporting and analysis
- Saved <20% with LiveAction solutions.</p>
- Realized a return on investment in 7-12 months.

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Global 500

Industry: **Professional Services** 

#### **About LiveAction**

LiveAction provides end-toend visibility of network and application performance from a single pane of glass. We provide enterprises with confidence that the network is meeting business objectives, full network visibility for better decisions, and reduced cost to operate the network.

Learn More:

☑ LiveAction

Source: TechValidate survey of a Global 500 Professional Services Company

Research by Te

TechValidate