

LIVEACTION CASE STUDY

# Farm Credit Services of Mid America Achieves Greater Visibility with LiveAction

#### Introduction

This case study of Farm Credit Services of Mid-America, ACA is based on an October 2021 survey of LiveAction customers by TechValidate, a 3rd-party research service.

"LiveAction has increased the technical team's ability to focus on applications instead of network operations."

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select LiveAction:

- Faced the following challenges:
  - End-to-end network and application performance visibility
  - Voice and video monitoring
  - Capacity planning

#### Use Case

The key features and functionalities of LiveAction that the surveyed company uses:

- Top purchasing drivers:
  - Enhanced visibility

### Results

The surveyed company achieved the following results with LiveAction:

- Top benefits realized with LiveAction:
  - Increased network visibility for better decisions
  - Ensured the network meets business objectives
- Realized a <20% time savings with LiveAction.
- Saw a return on investment in 13-18 months.

Company:

Farm Credit Services of Mid-America, ACA

Company Size: Medium Enterprise

Industry: Financial Services

#### About LiveAction

LiveAction provides end-toend visibility of network and application performance from a single pane of glass. We provide enterprises with confidence that the network is meeting business objectives, full network visibility for better decisions, and reduced cost to operate the network.

Learn More:

LiveAction

Source: Ryan Sageser, Business Professional, Farm Credit Services of Mid-America, ACA

Research by

**TechValidate**