

# Medium Enterprise Consumer Products Company Chooses LiveAction for Enhanced Visibility

## Introduction

This case study of a medium enterprise consumer products company is based on an October 2021 survey of LiveAction customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select LiveAction:

- Faced the following challenges:
  - End-to-end network and application performance visibility
  - Real-time network topology mapping

## Use Case

The key features and functionalities of LiveAction that the surveyed company uses:

- Top purchasing drivers:
  - Tool consolidation
  - Enhanced visibility

## Results

The surveyed company achieved the following results with LiveAction:

- Top benefits realized with LiveAction:
  - Faster mean time to repair
  - Increased network visibility for better decisions
- Saved 20 – 40% with LiveAction solutions.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Consumer Products**

### About LiveAction

LiveAction provides end-to-end visibility of network and application performance from a single pane of glass. We provide enterprises with confidence that the network is meeting business objectives, full network visibility for better decisions, and reduced cost to operate the network.

**Learn More:**

[LiveAction](#)