

Fortune 500 Consumer Products Company Realizes ROI in Under 6 Months

Introduction

This case study of a Fortune 500 consumer products company is based on an October 2021 survey of LiveAction customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“LiveAction has made it a lot simpler for us to understand the application traffic flow and being able to resolve issues in less time ”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select LiveAction:

- Faced the following challenges:
 - Detailed, root-cause analysis with drill-down from flow to packet analysis

Use Case

The key features and functionalities of LiveAction that the surveyed company uses:

- Top purchasing drivers:
 - Enhanced visibility

Results

The surveyed company achieved the following results with LiveAction:

- Top benefits realized with LiveAction:
 - Faster mean time to repair
 - Increased network visibility for better decisions
- Saved 20 – 40% with LiveAction solutions.
- Realized a return on investment in 1-6 months.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Fortune 500

Industry:
Consumer Products

About LiveAction

LiveAction provides end-to-end visibility of network and application performance from a single pane of glass. We provide enterprises with confidence that the network is meeting business objectives, full network visibility for better decisions, and reduced cost to operate the network.

Learn More:

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